



**MARKET PEOPLE
AWARDS
2025**

THE GREAT
GATSBY

26
JUNE
6-11PM



PLAISTERERS' HALL - ONE LONDON WALL
LONDON EC2Y 5JU



THE AWARDS

STEP INTO THE ROARING 1920'S

A GREAT GATSBY - THEMED EVENING IN THE
HEART OF THE CITY OF LONDON

The 8th Market People Awards will take place on Thursday, 26th July 2025, at the iconic Mansion House in the heart of the City of London. Over 250 of the insurance market's finest are expected to gather for an unforgettable evening. This year's event will feature a glamorous Great Gatsby theme, adding a touch of roaring 1920's elegance to the evening.

The Market People Awards has become a firm favourite across the Market, celebrating the "People" who make EC3 such a special place to work. Produced and hosted by LMF, the not-for-profit community thought leadership and networking hub for the London Insurance Market and beyond, this event is enjoyed by thousands each year. It's all run by insurance professionals for insurance professionals. The Awards are brought to you in association with the popular LMF publication, the Market People Magazine and LMF Engage. We invite you to be part of something very special.



SAVE THE DATE

THURSDAY 26TH JUNE 2025

6-11PM

PLAISTERS' HALL

This year, we are pleased to host the Market People Awards at Plaisters' Hall, situated on London Wall. Located in the heart of the City of London, the venue offers a fitting and elegant setting for this celebration. We look forward to bringing together industry professionals from across the carrier, broker, MGA and Lloyd's community, together with leading suppliers and advisers to celebrate the achievements and contributions of individuals and firms that make the London insurance market unique.

We warmly invite you and your colleagues to join us on 26th June for an evening packed full of incredible hospitality, memorable entertainment and the biggest smiles you'll see in EC3, as we invite our winners to collect their trophies from the main stage. Demand is always high for this event and we can only accommodate 250 Market professionals. Sponsorship is included in most table packages.



HEADLINE

SPONSOR

The Market People Awards has become one of the London Insurance Market's most enjoyed gatherings. An evening full of spectacle, where memories are made and contribution recognised. The stars are the people that make up our unique trading environment and the winners are selected by those who work in the Market and the judges are selected from previous winners - all of whom have entered the Market People Hall of Fame. Publicity is huge, with over 8 months of Market coverage and 100,000+ social media impressions. Put your brand front and centre.

HEADLINE SPONSOR BENEFITS

STAGE SIDE VIP TOP TABLE FOR 10
ENHANCED DRINKS PACKAGE
ENHANCED BRAND COVERAGE ON NIGHT
OPPORTUNITY TO GIVE SHORT WELCOME SPEECH
ENHANCED COVERAGE IN OFFICIAL PROGRAMME
SPONSORSHIP OF A KEY AWARD CATEGORY

£12,500+VAT



NOMINATED

CHARITY

LMForums is delighted to announce that it has selected Support Dogs as its nominated charity for 2025. At this year's Market People Awards, we'll be supporting this incredible national charity, dedicated to saving and improving the lives of children and adults with various challenging medical conditions. They provide, train and support specialist assistance dogs to achieve this. genuinely changes lives. Support Dogs was established in 1992 and provides all its services free of charge, despite relying solely on voluntary donations and receiving no Government funding.

The charity has three specific programmes:

- 🐾 Autism assistance dogs for autistic children
- 🐾 Seizure alert dogs for people with epilepsy
- 🐾 Disability assistance dogs for people with physical disabilities



**OVER 750,000 HOURS OF
LIFE SAVING SUPPORT
OVER THE LAST 12
MONTHS**

supportdogs 
For Autism, For Epilepsy, For Disability



BE PART OF SOMETHING

SPECIAL

4 REASONS TO BE PART OF THE MARKET PEOPLE AWARDS

1 Now in its eight year, the Market People Awards has gained the respect of the EC3 community, as THE annual celebration of individuals, teams and companies who make our Market such a special place to work; we are all about recognising real people who go that extra mile, either in terms of their contribution to their workplace, teams, client relationships or the wider community as a whole, such as supporting new and emerging talent or in areas like diversity and inclusion. We are a “people centric” marketplace and the Market People Awards is a true celebration of those who make up our unique trading place.

2 By participating in the Market People Awards, your brand will be firmly aligned with the excellence and outstanding performance of our nominees and winners and the underlying purpose of the Awards: celebrating excellence in our industry. The exposure from the Awards is colossal over many months, with coverage across our website and with thousands of views on social media channels, such as LinkedIn. Last year we had over 100,000 impressions on LinkedIn, and your brand could be part of that exceptional market reach. We capture everything on video and it's seen across multiple sites, platforms and publications.

3 The evening provides an exceptional opportunity to bring together your clients, business partners, prospects and colleagues from across the insurance sector for a fun filled dazzling Black Tie event, in the heart of the City of London, where the stars are the people working in our community, and giving you the chance to spend quality time with your industry friends and Market peers.

4 Help raise much needed funds for our nominated charity, through participating in our amazing Grand Prize Draw and Auction. Some amazing gifts and prizes are to be won and bid for. Over our 10 years of being at the heart of the London Market, LMF, with the help of people like you, we've raised tens of thousands for much needed causes.



NOMINATION

CATEGORIES

- CLAIMS PROFESSIONAL/TEAM OF THE YEAR
- BROKING PROFESSIONAL/TEAM OF THE YEAR
- UNDERWRITING PROFESSIONAL/TEAM OF THE YEAR
- MARKET CEO OR BUSINESS LEADER OF THE YEAR
- RISING STAR OF THE YEAR
- MARKET INCLUSION, DIVERSITY & EQUITY CHAMPION
- YOUNG BROKER OF THE YEAR AWARD
- YOUNG UNDERWRITER OF THE YEAR
- YOUNG CLAIMS PROFESSIONAL OF THE YEAR
- OUTSTANDING CONTRIBUTION TO TECHNOLOGY & INNOVATION
- OUTSTANDING CONTRIBUTION TO HR & LEARNING & DEVELOPMENT
- JOE DAINY MEMORIAL AWARD - OUTSTANDING CONTRIBUTION TO CHANGE, OPERATIONS & INDUSTRY TRANSFORMATION
- BEST YOUNG PERSONS' TALENT OR PERSONAL DEVELOPMENT PROGRAMME
- REINSURANCE PROFESSIONAL/TEAM OF THE YEAR
- DATA, ANALYTICS & AI PROFESSIONAL/TEAM OF THE YEAR
- MARKET PEOPLE - OUTSTANDING CONTRIBUTION AWARD
- MARKET PEOPLE - LIFETIME ACHIEVEMENT AWARD
- LONDON MARKET CONSULTANT/ADVISORY SUPPLIER OF THE YEAR *
- LONDON MARKET TECHNOLOGY/INNOVATION SUPPLIER OF THE YEAR AWARD *
- LONDON MARKET HR & L&D SUPPLIER OF THE YEAR AWARD *
- LONDON MARKET LAW FIRM OF THE YEAR AWARD *
- LONDON MARKET MENTOR OF THE YEAR
- BEST NEW LONDON MARKET CARRIER/BROKER/MGA (COMPANY UNDER 5 YEARS)



SPONSORSHIP

& TICKETS



HEADLINE £12500+VAT



The Headline Package includes
VIP "Central" front-row table for 10
Official Sponsor of the 1920's Gala Drinks Reception
Enhanced branding before, during and after
A delicious dinner and PREMIUM drinks package
"Premium Award" presentation choice
Entry to the Winners' After Party



GOLD £9999+VAT

Table of 10 situated at the front of the Great Hall
"Gold Sponsor" brand promotion
Admission to the 1920's Gala Drinks Reception
Three course gourmet dinner with PREMIUM drinks
Opportunity to present one of the Award categories on stage
Admission to Winners' After Party



SILVER £8999+VAT

The Silver Package includes a table for 10 in front half of the Great Hall
Access to the Gala Drinks Reception
"Silver Sponsor" branding
A three-course dinner with drinks
The opportunity to present an award
Admission to the Winners' After Party



TABLES



BRONZE

£7999+VAT

The Bronze Package includes a table for 10
Access to the Gala Drinks Reception
A three-course gourmet dinner with drinks
The opportunity to present an award on stage
and entry to the Winners' After Party

HALF TABLE

£4999+VAT

The Half Table includes
five seats on a shared table
Gala Drinks Reception access
A three-course dinner with drinks and entry to
the Winners' After Party (no award sponsorship)

INDIVIDUAL SEATS

£899+VAT

Gala Drinks Reception access
A three-course dinner with drinks
Entry to the Winners' After Party



WHAT'S INCLUDED

- **A spectacular Gala Drinks Reception to welcome your guests between 6pm - 7pm, in the stunning Livery Hall in true 1920's style. Complimentary drinks served.**
- **Your own beautifully decorated and themed table for up to 10 persons, with four course luxury banquet and wine/beer/soft drinks from 7pm - 10.30pm**
- **Choose your own guests or we can help do that from our extensive membership – we'll work with you to select the right people for your business**
- **Your company branding will feature on our promotional materials being distributed to thousands of professionals across the Market, via multiple media channels used to reach our members. Your logo will also appear in the official programme, given to every guest at the event and in various places at the venue**
- **Have your picture taken at the official Market People Awards photowall. You will be entitled to copies of these photos to use for later social media and publicity purposes – you'll be sure to get masses of “likes” and new followers**
- **As a Bronze sponsor and upwards, your brand will be associated with a prestigious award category, where you can present a beautiful trophy to one of the winners on the stage, at our compered ceremony – included in the table price – not an optional extra, like at many awards - now that is refreshing!**
- **Attendance at our “Winners’ After Party” from 10.30pm -11.30pm, where our lively music will get even the most left footed person tapping their toes**
- **A fun filled glitzy Great Gatsby themed night with live music, entertainers and the chance to celebrate success with your clients, prospects, business partners and colleagues**



YOUR INVITATION

NOMINATE, SPONSOR

▼ NOMINATE

Everyone is warmly invited to make a nomination. You can make as many nominations as you like. Nominations are entirely free. The only thing you can't do is nominate yourself, but you can nominate your team or firm.

This is your chance to recognise those in the Market who are going "above and beyond" or making a real difference to you, your business, your clients or the wider Market. Head to the Awards website now, to nominate that special person, team or firm. There are categories for both Market individuals/teams/firms, as well as Market vendors.

▼ SPONSOR

By sponsoring the Market People Awards, you'll put your brand at the centre of the London Market and be associated with the incredible talent that make up the EC3 marketplace.

Unlike other Awards, every full table of ten, irrespective of whether you go for Bronze, Silver or Gold, includes a complimentary sponsorship of one of the Awards categories. There's no additional charge.

Don't overlook the top sponsorship package, our Headline Sponsorship. Considering we had over 100,000 social media impressions for the Awards in 2024, you'll be sure to achieve the optimal market coverage and brand association.



2024 WINNERS



Claims Professional/Team of the Year award

2024 WINNER
BEAZLEY CLAIMS TEAM



Broking Professional/Team of the Year award

2024 WINNER
JOSEPH LATHAM - MARSH



Underwriting Professional/Team of the Year award

2024 WINNER
JOSH MARNEY - ALLIED WORLD



Market CEO or Business Leader of the Year award

2024 WINNER
MARK ALLAN
CEO - KI INSURANCE



Rising Star of the Year award

2024 WINNER
RIA PATEL - ASPEN INSURANCE



Market Inclusion, Diversity & Equity Champion award

2024 WINNER
ECHAUNTI SWAN



Young Underwriter/Lloyd's professional of the Year award

2024 WINNER
SAM BERNER - NIRVANA



Young Claims Professional of the Year award

2024 WINNER
ELLIE ROSE ARCH - ARCH



Outstanding Contribution to Technology & Innovation award

2024 WINNER
STEVE JOLLEY - MILLER

2024 WINNERS



The Joe Dainty Memorial Award

2024 WINNER
ROB MYERS - LLOYD'S MARKET ASSOCIATION



Outstanding Contribution to HR and L&D

2024 WINNER
NICK LENNON-BARRETT



Underwriting Professional/ Team of the Year Award

2024 WINNER
JOSH MARNEY - ALLIED WORLD



Market CEO or Business Leader of the Year Award

2024 WINNER
MARK ALLAN CEO - KI INSURANCE



Young Broker of the Year Award

2024 WINNER
JOE STUBBINGS - ARTHUR J GALLAGHER



Reinsurance Professional/ Team of the Year Award

2024 WINNER
JOE MCCALL - STARR COMPANIES



Data, Analytics & AI Professional/ Team of the Year Award

2024 WINNERS
DATA & ANALYTICS TEAM - CHAUCER



Outstanding Contribution to Social Responsibility award

2024 WINNER
IAN MARCHANT - LLOYD'S



Market People – Outstanding Contribution Award

2024 WINNERS
RAVI SHANKAR - MOSAIC
ROGER OLDHAM - LMF

2024 WINNERS



Market People - Lifetime Achievement Award

2024 WINNERS
JOHN MUIR - WTW
ROB MYERS - LMA



London Market Consultant/ Advisory Supplier of the Year

2024 WINNER
PADDA CONSULTING



London Market Law Firm of the Year Award

2024 WINNER
TOM MUNGOVAN - DWF



London Market HR & L&D Supplier of the Year Award

2024 WINNERS
VELONETIC



London Market Technology/ Innovation Supplier of the Year Award

2024 WINNER
VERISK BS



2025 JUDGES



JOSH MARNEY
ALLIED WORLD



STEVE PALLETT
LLOYD'S



ROB MYERS
LMA



ELIZABETH O'CONNELL
BEAZLEY



RAVI SHANKAR
MOAIC



MARION SHAW



IAN MARCHANT
LLOYD'S



RIA PATEL
ASPEN



JOE MCCALL
STARR COMPANIES



STEVE JOLLEY
MILLER INSURANCE



NICK LENNON-BARRETT
BEAZLEY



KERRY RAINER
VELONETIC



JOE LATHAM
MARSH





**MARKET PEOPLE
AWARDS
2025**

THE GREAT
GATSBY

MARKETPEOPLEAWARDS.COM



 info@lmforums.com

 +44 (0) 207 551 9188

20 St Dunstan's Hill
London
EC3R 8HL



**PLAISTERERS' HALL - ONE LONDON WALL
LONDON EC2Y 5JU**